



Advertising Rates

Below please find the advertising rates for banner ads on our website. The prices given are the rate per month. Discounts of 5% are available with a 6 month commitment and 10 % discount on 12 months. A link to your website or job posts can be embedded in the ad for no additional cost. An additional fee will be charged if our staff needs to put together the creative for the ad. Location and Flash options are dependent upon space availability.

Traffic to our site has shown continual monthly increases. Please let me know if you have any questions.

Home Page:

<u>Banner Size</u> (W x H)	<u>Max. Banner Wt.</u> (kilobytes)	<u>Rate</u>
380 x 115 pixels	GIF Animation: 70k Flash: 200k Static: 50k	\$2,500.00
150 x 285 pixels	GIF Animation: 70k Flash: 200k Static: 50k	\$2,200.00
125 x 125 pixels	GIF Animation: 50k Flash: 150k Static: 30k	\$1,400.00
120 x 60 pixels	GIF Animation: 30k Flash: 100k Static: 20k	\$900.00

Candidate Log-in, Job Search Page or Interior Job Search Results Page:

<u>Banner Size</u> (W x H)	<u>Max. Banner Wt.</u> (kilobytes)	<u>Rate</u>
370 x 90 pixels	GIF Animation: 70k Flash: 200k Static: 50k	\$2,250.00
150 x 250 pixels	GIF Animation: 70k Flash: 200k Static: 50k	\$2,000.00
125 x 125 pixels	GIF Animation: 50k Flash: 150k Static: 30k	\$1,250.00
120 x 60 pixels	GIF Animation: 30k Flash: 100k Static: 20k	\$800.00
468 x 60 pixels (Job search results page only)	GIF Animation: 70k Flash: 200k Static: 50k	\$2,250.00

Additional Options:

Candidate Newsletter Sponsor: 468x60 (Static only – 50k) * One sponsor per issue (\$1,500)

Email Campaign: Web page standard (800 x 600 resolution - file size to include graphics not to exceed 150k) (\$2,500)

* Please note: Ads are subject to approval, and this document simply serves as a guideline.